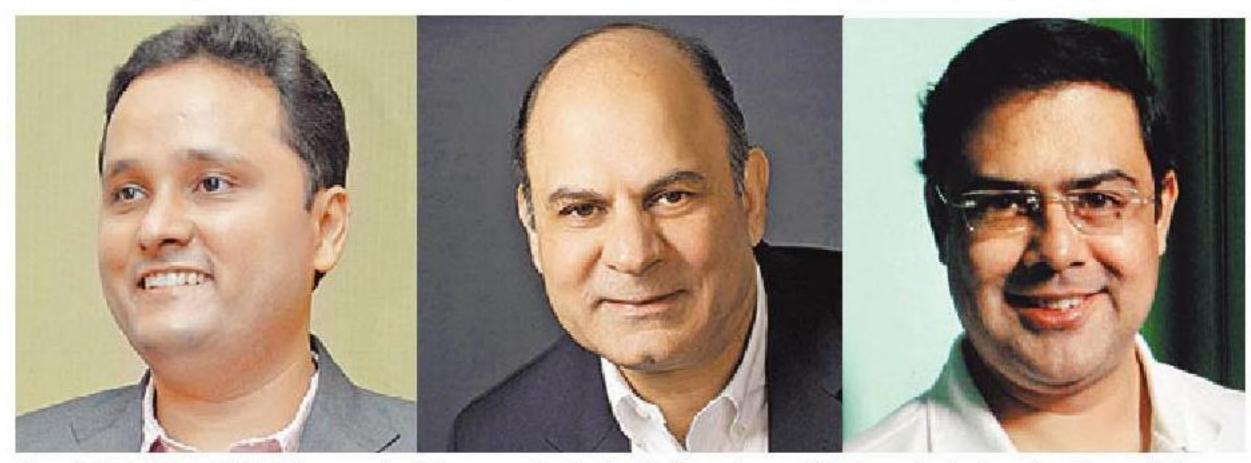




Bankers = books





WHAT'S it with bankers and finance people writing books? Not just any books mind you: record breaking, best-selling, critically acclaimed books and then to make matters worse, running all the way to the bank! The Amish Tripathi, Chetan Bhagat, Ashwin Sanghi



tsunami is only a small wave considering reports that Ruchir Sharma's (Head of Emerging Market Equities and Global Macro at Morgan Stanley) Breakout *Nations* is steadily advancing on the charts, and of course, there's Liaquat Ahamed (banker whose Lords of Finance: The bankers who broke the world won him the Pulitzer in 2010) and **David Lender,** the top-selling author of novels going for 99 cents. Interestingly, the Banker who fits in neatly with this clean cut looking, best selling, hard working claque is in fact not a banker at all! We're talking about best selling author **Ashok Banker** who began his career as a journalist! Whew!